



In Partnership with  **HUNTER**  
TRUCK

# SPONSORSHIP OPPORTUNITIES

## PREMIER SPONSORSHIPS

Exclusive, limited partnerships for brands that want to own the summit's most visible moments. Each is offered to a single company or is strictly limited to a number of partners. Secure your spot now!

### *Title Sponsor*

**SOLD OUT**

**\$30,000**

The Title Partner is the summit's marquee sponsor and the single most visible brand of the day. As presenting partner of the Hermann Sustainability Summit 2026, your name and logo are woven into the event's title identity and carried across **all event materials and the venue itself**. From title and main stage signage, print, digital, and the program cover. This exclusive distinction positions your brand at the very forefront of the sustainable supply chain conversation. Includes premier logo placement throughout every event touchpoint and a full-color, full-page ad in the program. Only one company can hold this partnership. Includes 10 tickets to the event and dinner.

### *Main Stage Sponsor*

**ONLY ONE AVAILABLE**

**\$15,000**

The Main Stage Sponsor secures exclusive naming rights to the summit's main stage. The theater where every headline session takes place as well as in the panel rooms where key discussions are happening. Your logo appears on the projector screen throughout every session, delivering constant, high-impact visibility on the New Brunswick Performing Arts Center's built-in screens. Your brand is announced from the podium and printed alongside the schedule in the program. All in all, a commanding presence at the center of the day's most important discussions. Includes 10 tickets to the event and dinner.

### *Vehicle Showcase Sponsor*

**ONLY 2 SPOTS LEFT**

**\$10,000**

The Vehicle Showcase Partner puts your equipment in the spotlight with a dedicated on-site display space to present your vehicles to a captive audience of shippers, fleet operators, and decision-makers. It's an ideal platform for OEMs and manufacturers debuting sustainable and electric equipment. This is an unmatched opportunity to put your brand in front of the people who buy. Four showcase spots are available offered on a first-come, first-served basis. Includes 10 tickets to the event and dinner.

Send inquiries to: [marketing@HermannTDS.com](mailto:marketing@HermannTDS.com)

***Sponsorship Deadline: August 14, 2026***



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## ADDITIONAL OPPORTUNITIES

### ***Dinner Sponsor***

**\$5,000**

The Dinner Sponsor takes center stage at the summit's most anticipated moment! As attendees come together to close out the day, your brand will be woven throughout the experience; featured on dinner signage, menus, and branded materials at every table. Your logo will also be featured on all event social media and print. Includes (1) full color full-page ad in the program, (8) tickets to the Hermann Sustainability Summit 2026, and (8) tickets to the dinner reception.

### ***Lunch Sponsor***

**SOLD OUT**

**\$3,500**

The Lunch Sponsor gives you a captive audience at the peak of the day, when attendees are seated, engaged, and ready to connect! You'll have the opportunity to place branded materials at every table, keeping your brand visible throughout the meal. Your logo will be featured on all event social media and print. Includes (1) full color full-page ad in the program, (4) tickets to the Hermann Sustainability Summit 2026, and (4) tickets to the dinner reception.

### ***Cocktail Hour Sponsor***

**SOLD OUT**

**\$2,500**

The Cocktail Sponsor puts your brand front and center as attendees arrive and connect during the opening reception! This is your chance to set the tone for the evening. Your logo will be featured on cocktail hour signage and menus. Includes (1) black and white half-page ad in the program, (4) tickets to the Hermann Sustainability Summit 2026, and (4) tickets to the dinner reception.

### ***Breakfast Sponsor***

**SOLD OUT**

**\$2,500**

The Breakfast Sponsor kicks off the day with your brand in the spotlight! As attendees gather for the first meal of the summit, you'll set the energy for everything that follows. Your logo will be featured on breakfast signage and menus. Your logo will also be featured on all event social media and print. Includes (1) black and white half-page ad in the program, (4) tickets to the Hermann Sustainability Summit 2026, and (4) tickets to the dinner reception.

### ***Dessert Sponsor***

**SOLD OUT**

**\$1,500**

The Dessert Sponsor gives your brand a sweet moment in the spotlight! As the day winds down and attendees gather for a well-earned treat, your brand will be front and center. Your logo will be featured on dessert signage and menus, keeping your brand visible during one of the most relaxed and social moments of the event. Includes (1) black and white half-page ad in the program, (2) tickets to the Hermann Sustainability Summit 2026, and (2) tickets to the dinner reception.

### ***Program Sponsor***

**SOLD OUT**

**\$1,000**

The Program Sponsor puts your brand in the hands of every attendee from the moment they walk through the door! The event program is one of the most referenced materials of the day, guiding attendees through sessions, speakers, and key moments from start to finish. Your logo will be featured prominently throughout, giving you consistent visibility across every part of the event. Includes (1) black and white half-page ad in the program and (2) tickets to the Hermann Sustainability Summit 2026.

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Position your brand at the forefront of the rapidly evolving sustainable supply chain landscape. The Hermann Sustainability Summit brings together leading shippers, policymakers, innovators, and energy providers for a full day of insight, connection, and business opportunity—giving sponsors direct access to the companies and decision-makers driving real change.

| <b>SPONSOR TIERS</b>                              | <b>PLATINUM</b> | <b>GOLD</b>    | <b>SILVER</b>  |
|---------------------------------------------------|-----------------|----------------|----------------|
| Logo Placement on Invitation                      | ●               |                |                |
| Logo Placement on Pop-up Banners                  | ●               |                |                |
| Logo Placement on Event Signage                   | ●               | ●              | ●              |
| Logo Placement on Event Program                   | ●               | ●              | ●              |
| Email Blasts                                      | ●               | ●              | ●              |
| Social Media Acknowledgement & Mentions           | ●               | ●              | ●              |
| Your Branded Item in Attendee Gift Bag            | ●               | ●              |                |
| Sponsor Panel of Your Choice                      | ●               |                |                |
| Program Booklet Advertisement - Full Page (Color) | ●               |                |                |
| Program Booklet Advertisement - Half Page (Color) |                 | ●              |                |
| Reserved Table for 8 guests                       | ●               |                |                |
| Reserved Seats for 5 guests                       |                 | ●              |                |
| Reserved Seats for 2 guests                       |                 |                | ●              |
|                                                   | <b>\$6,000</b>  | <b>\$3,000</b> | <b>\$2,000</b> |

**READY TO ELEVATE YOUR  
BRAND AND CONNECT  
WITH HIGH-IMPACT  
DECISION-MAKERS?**

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